MSA Bulletin

Michigan Society of Architects

American Institute of Architects

June 1989

PRESIDENTS REPORT

Carl Roehling, AIA

PEOPLE MAKE THE DIFFERENCE

St. Louis was going to be compared to the last year's AIA Convention site, New York. There was no way around it. But, what I found at 1989 St. Louis Convention was a group of people that made this event everything that New York was and more.

It started at city airport. My wife, Barb Roehling, and Anita Vogel harassed Piston's star Ricky Mahorn for an autograph, while he battled with the video game, Pacman. I didn't even notice how late our flight was. They made a difference.

The keynote speaker, Dr. Robert Schuller, Philip Johnson's client for the Crystal Palace, inspired the membership with anecdotes about Richard Neutra, Norman Vincent Peale, Lucille Ball and Louis Kahn. He warned us that "Big Egos Have Little Ears". He made a difference.

The Host Chapter event included 1300 members and friends on the Riverboat, The President. Maurie and Nancy Allen, Dick and Jeanne Glissman, John and Barb Castallana and Jack and Bea Hallett contributed to a momentous evening. They made a difference.

The Michigan Society of Architects Breakfast Meeting convened at 7 a.m. and brought together members from Ironwood; Daryl Dean, to Port Huron; Roy French, Dave French and Doug Laferle The Greagers, Bob and Ruth, welcomed the Michigan contingent and described the business and election issues. Jay Pettitt, Bob Beckley and Karl Greimel expressed support for their respective candidates. They made a difference.

Gino Rossetti, assembled the Fellows and enlisted their participation in the upcoming Vision 2000 program. A selected group of young architects will develop a "preferred future" for our region. Gino made a difference.

The business meeting started with energetic presentation by the selected young architects including our own, Rachad Shishakly. These young leaders pledged to "make it happen". They will make a difference.

Ben Brewer, The President of AIA, fought gallantly to maintain control of a rare "Floor Fight". Pennsylvania, North Carolina and Illinois attempted to suspend the current interior design licensing policy by resolution, it was defeated. The state Interior Design Organizations have violated the policy agreement repeatedly and may do so in Michigan as well. Ben struggled to make a difference.

The last gathering of the Michigan Contingent was at the St. Louis' Fox Theatre, a twin of Detroits. Brian and Vicki Craig, Pat and Dennis Haugen, Art Smith, Jan and Mike Marshburn, Tom Schmidt, John Meyer, Les Tincknell, Damon Leverett, Jim Saule, Bob Beckley, Ric Anselmo, Bob Ziegelman, Carl Luckenbach, Jeff Budday, Roger Lepley, Jim Fountain, Tom Tooley, Dick Mitchell, Arnie Bunkley and Hal Sibley...could not tell the difference.

Rae Dumke orchestrated MSA Hosted Caucus for states facing interior design licensing. Alabama, Illinois, Virginia and Pennsylvania contributed their insights into what appears to be a significant threat to architects. Illinois' interior designers submitted two bills to their legislature; one to grant "practice" registration to interior designers and the other to modify the architects licensing law to omit interiors. The Illinois experience will make a difference.

Herb Levy, editor of the new magazine Pennsylvania Architect, and John Brayner, Executive Director of the Virginia Society of Architects gave encouragement to us to develop our new magazine. Pennsylvania has produced three issues of high quality and have advertising revenues above expectations. Virginia has hired an editor and sales staff person to launch their new magazine this fall. These two successes made a difference.

Finally, the one person that made the greatest difference was not there. Eero Saarinen. The St. Louis Arch, he designed at age 38, continues to grace the skyline and give the city the most elegant of monuments. It is the best example of a person making a difference.

UP FOR A GRAND TIME?

Mike Marshburn, AIA

On August 3rd, the architects of the State will be convening at Mackinac Island for the 46th Annual MSA Mid-Summer Conference. The Grand Hotel has been our cordial host for all those years, so this year we plan to emphasize that hospitality and have yet another "Grand Time!". On behalf of the Mid-Summer Planning Committee, I want to extend a personal invitation to join us for an experience that will be rewarding both educationally and socially.

It seems that each year more of us are anxious to start the conference early and stretch our enjoyment of the island to the limit. This year we are providing those "Early Birds" with an informal tennis or golf mixer, on Thursday morning or afternoon.

The official kick-off for the conference will be the Thursday evening reception on the porch of the Grand sponsored by Beaver Distributors. Following dinner, in the Grand's newly remodeled dining room, all of us will reconvene for "The Grand Opening" - an evening of getting better acquainted, fun and entertainment. You will sit back, relax and be entertained by Rob Reider, a mime, from Grand Rapids. His audience participation type of presentation is enjoyed by all ages; it's a chance to exercise your imagination.

Friday morning breaks early with a repeat (believe it or not, BY POPULAR DEMAND), of our 7:00 a.m. MSA Business Meeting. Spouses will sleep-in until at least 7:30, but will then be treated to a breakfast and historical perspective on the Grand Hotel by John McCabe, author of the book "The Grand Hotel". Following those meetings, the bocci, golf and tennis tournaments take priority. Those who don't care to participate are free to enjoy the island's many amenities.

Children's and youth activities during the entire conference are being planned again by Fred and Jamie McGlone and their capable daughter assistants. Some exciting games and activities will keep the kids busy and give them the opportunity to make new friends while giving you the chance to participate in all the other events. For baby sitting services at other times, arrangements can be made with the Grand Hotel.

Friday evening begins with the annual Detroit Edison and MichCon reception on the lawn in the Tea Garden. Bocci final rounds are played under the good-natured coaching direction of all earlier vanquished foes. Following dinner in the dining room, you will retire to your room and don your western garb to join in an old-fashioned, informal "Country Hoe-Down" evening of social mixing, instructional, fun square dancing and other activities for all ages. If you haven't met people before this, you will now!

Since you are now accustomed to getting up early, Saturday mornings' activities start at 7:30 a.m. with a presentation by Gregg Ward, Group Vice President, AIA External Affairs. Gregg will lead an informal presentation and discussion regarding "Competitive Challenges That Threaten Our Profession and The Ways We Have Historically Done Business". Any architect who is concerned with preserving his niche in the marketplace will want to be updated on state and national policies and postures toward these threats that are eroding our livelihood. These are timely subject matter for all of us interested in preserving our roles as leaders of the design professions. Gregg's presentation will break-up in time for us to rejoin our families for breakfast in the dining room and a resumption of the day's planned activities. Those plans include a golf scramble (Best-ball format) for all hackers regardless of skill level, and a tour of a few of the restored cottages in the historic "Annex" area near the hotel.

Saturday evening we will be back on the porch with the President's Reception sponsored by ANR Pipeline Company. President Carl Roehling and his First-lady, Barb, will welcome us to an evening of fun and frivolity which features a tongue-in-cheek chartering of a new Mackinac Chapter of the MSA and a return of the "Not-Yet-Ready-For-Prime-Time, Fudge Time Players" as directed by our own Bob Raisch. Dancing and fellowship will wrap-up the evening. A night-cap will be available following the festivities in the Presidential Suite for the "night owls".

Come join me and my family at Mackinac. I will guarantee you will have a GRAND time. I look forward to seeing you there.

PUBLICATIONS

The Publications Committee is well underway with the first issue of a magazine about Michigan architecture by Michigan architects. The premier copy will be introduced late fall. This magazine is not aimed at the profession, but to our "publics", who might include the media, school superintendents, facilities managers, & government officials. The magazine will have a circulation of 3,000-5,000 and as a member of the Society you will automatically receive a copy.

By publishing the editorial policy, submission requests and editorial calendar we want to keep you abreast of what we are doing and to be part of the venture which has taken over three years of study and committment by the MSA Board of Directors and the Publications Committee chaired by Tim Casai with Lincoln Poley, Huron Valley, Jim Shane, Grand Valley, Mike Kirk, Detroit Chapter, Carl Roehling, MSA President and Rae Dumke, Executive Director as committee members.

PROPOSED EDITORIAL POLICY FOR MICHIGAN ARCHITECTURE

FOCUS

The focus of MICHIGAN ARCHITECTURE is defined as Michigan and its architects as they shape and define the built environment. This magazine is owned and supported by all of the chapters of the Michigan Society of Architects and is intended for their use and development. The intent is to bring the work of MSA members to those who sup-

port and enjoy architecture and to those who would benefit from increased awareness of architecture. The product and process of the MSA membership is of such a level as to warrant publication in a thoughtful, professional resource made available to the Great Lakes region. To expose the resources of the MSA and its architects is the concern of this publication.

GOALS

MICHIGAN ARCHITECTURE has three primary goals, which define its mission as a publication of MSA: These goals are mutually inclusive and are:

A. To provide a public outreach tool which will provide information, enhance awareness and promote quality design in the built environment.

B. To establish an indirect communications tool to stimulate and encourage the engagement of MSA members for professional, architectural services.

C. To encourage the participation of all MSA members in a high quality dialogue of design ideas and solutions.

COMPONENTS

A. The editorial content should be broad based, so as to educate, inform and stimulate the readership on a wide variety of issues that concern the built environment. This material should be geared not just to architects but also to interested reading who are not design professionals.

B. The graphic design and presentation style must be first rate, with a clear emphasis on high quality images, ideas, and solutions. The visual impact should encourage readership.

C. The circulation concept is based on the desirability of distributing a large number of complimentary copies of the magazine to those people and institutions who are in a position to make decisions concerning the built environment and the architectural profession. Paid subscriptions will also be solicited.

D. Advertising quality must be maintained on a level commensurate with the overall quality of copy and graphics present in the magazine. Ad sales should be solicited from sources in the construction industry and all other available outlets.

EDITORIALCOMMITTEE

A committee shall be formed to set direction, policy, and review progress for MICHIGAN ARCHITECTURE. This committee shall consist of 5 volunteer members from the MSA, no more than 2 of which may be from any single chapter. This committee shall meet after each issue with the editor and the MSA director to critique the previous issue and decide future policy. An annual meeting of the committee will analyze cost and direction and report to the MSA Board of Directors.

The committee alone will be charged with maintaining the highest quality in editorial and graphic style, to serve the needs of the MSA membership. The committee shall also contribute to the health and vitality of the circulation, advertising, and personnel issues of MICHIGAN ARCHITECTURE. The committee shall solicit, screen, and stimulate material from MSA members so as to maintain a broad outreach to the public, one which reflects the variety, richness and talent of the MSA.

SUBMITTAL POLICY

MSA MAGAZINE

1. Submittals of projects must include the following: a one page typed description of the project, including architect's contact, owner's contact, location, consultants, etc. At least 6 high quality slides of the project. 8-1/2x11 plans, sections, and site plan of the project. Submittals are due at the Beaubien House four months before publish date.

2. If selected for publication, the submitting architect agrees to provide at thier cost the following: owner's permission to publish the project. Photographer's permission to publish the selected photographs. Revised drawings, if requested. These materials are due two months before publish date.

3. Submittals will be evaluated for publication by the 5 member editorial committee as outlined in the editorial policy. Evaluation will be based on the following criteria: quality of project, quality of photographs, appropriateness of project to the theme of the issue, available space and appeal to the general public.

An attempt will be made to provide exposure to as many firms as possible, however, no guarantees are made. The decisions made are the sole responsibility of the editorial committee with input from the editor.

4. Submittals will be accepted for a wide range of material including: completed projects, unbuilt projects, photo essays by MSA members, ideas for the regularly occurring columns, presentation drawings of special interest and feasibility studies.

Please identify what you are submitting, for what issue and why. Materials submitted will be returned only if a stamped, addressed envelope accompanies the submittal.

EDITORIAL CALENDAR

M.S.A. Magazine

Issue	Topic/Theme
Fall 1989	Renovation
Winter 1990	InteriorArchitecture
Spring 1990	Small Towns
Summer 1990	Shoreline Design
Fall 1990	Sports & Recreation
Winter 1991	Dining/Places to Eat
Spring 1991	Art & Architecture
Summer 1991	Urban Fabric ("Summer in the City")
Fall 1991	Places to Live

PROJECT SUBMISSION FORM

MSA MAGAZINE "PLACE"

ARCHITECT:_____
ADDRESS:_____

TELEPHONE:_____

PROJECT NAME:_____

ADDRESS:_____

OWNER:_____

PROJECT TEAM (Use additional sheets if necessary):

CONTRACTOR:_____

PROJECT COST (Optional):_____

Please attach the following information to this form:

Statement of the Design Problem and solution (not to exceed 1 1/2 pages, typed, double-spaced)
Floor plans in 8 1/2x11 format
Site plan (if applicable) in 8 1/2x11 format
Elevations (if applicable) in 8 1/2x11 format
Interior and exterior slides. Please identify project & firm on slides.

All submission materials will be returned, however, MSA cannot guarantee a time frame for return of materials.

Should your project be selected for publication, it is your responsibility to provide MSA with black and white or color photographs and transparencies in a time frame that meets the publication schedule.

Please send materials to:

Michigan Society of Architects
553 East Jefferson
Detroit , Mich. 48226

MSA - MAC DRAFTING COMPETITION

Attention associates! Once again the annual MSA - MAC DRAFTING COMPETITION is alive. It is another opportunity for the Associate Membership, in not only the Architectural profession, but related disciplines to show off their great work. Cash prizes are larger this year and the awards ceremony at MSA's Annual convention in Grand Rapids is a great way to be recognized. Look for entrees to be mailed out soon!

AIA MEETS COMMITTEE AT CRANBROOK

The AIA National Committee on architecture for education is coming to Cranbrook on June 16 & 17. The mission of the committee is to promote excellence in the design of educational facilities. (K-12 & college & university).

Members are invited to join the committee at this open meeting. Contact Chris Gribbs, AIA Staff Director at (202)626-7589 for detailed information.

HOUSING COMPETITION

First of American Bank has invited architects to participate in a competition to design Single Family Affordable Housing. There will be three types of dwellings and the newly constructed one must be $45, 000 or under. This competition is being cosponsored by the City of Detroit and the housing is intended for Detroit. Three top prizes are $5,000 and will be awarded on October 26, 1989.

For information contact Dick Buss at First of America Bank (313) 965-1900.

COLUMBUS, INDIANA

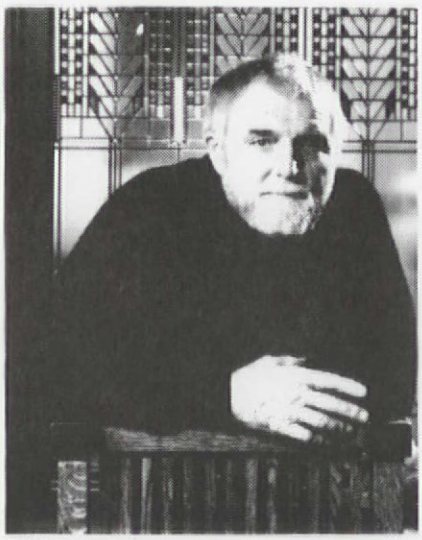
The new title of Balthazar Korab's latest book to be issued mid-June. The Michigan Architectural Foundation, Michigan Society of Architects and the Detroit Chapter will honor Korab's latest endeavor with an exhibition of his Columbus work on Wednesday, June 21, 1989 at the Beaubien House from 5-7 p.m. Balthazar, an honorary member of the DC/AIA and MSA recipient of the Michigan Arts Award in '86 and the Medal for Photography from the AIA in '64 will be on hand to autograph books on the 21st.

According to Korab, his latest venture is not just about architecture, "but is the story of the people of Columbus who responded to the leadership of a family which had a great tradition in building, and to the voice of a man with vision." Architectural work by Weese, Barnes, Birkerts, Pei, Roche, Polshek, Mitchell Giurgola, Pelli, Meier, Hisaka and Eliel Saarinen are all part of the 160 page book. Korab also captures the beauty that shows how this small town has preserved its past, while it prepares for the future.

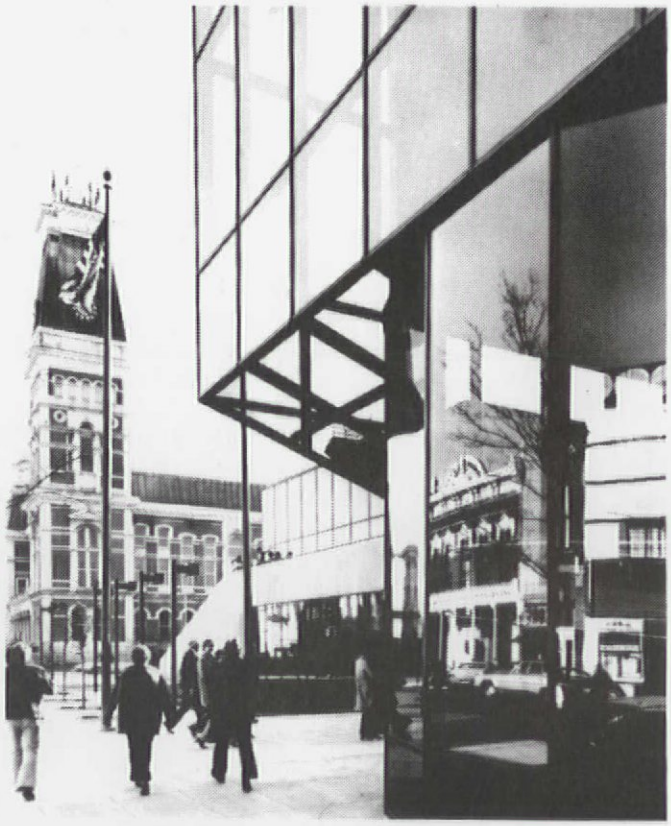
Copies of the book will make wonderful client gifts or a great gift for yourself. Hardbound $32.95 and soft bound copies for $25.95 will be available.

Come join Monica and Balthazar Korab on Wednesday, June 21st at the Beaubien House.

Eero Saarinen - Miller Residence



Balthazar Korab



Gruen - Commons, Courthouse

FIRM NEWS

ALBERT KAHN ASSOCIATES, INC. has elected GORDON V.R. HOLNESS, STEPHEN Q. WHITNEY and CHARLES T. ROBINSON to three year terms on the firm's board of Directors...LISA HILDORF has joined the firm of MINORU YAMASAKI ASSOCIATES as an associate responsible for coordinating the interior design department...SCOTT HOEFT and DAVID MIELOCK have been named Senior Associates and GINA PAUL and LAWRENCE STERN have been named Project Architects at the firm of HOBBS + BLACK ASSOCIATES, INC....DAWN BLACK has been promoted to Manager of Marketing Services at HEPY ASSOCIATES...At the WBDC Group's Annual Stockholders' Meeting the following were elected. PAUL D BOWERS, JR., three years, CHARLES A. GASKILL, three years, ROBERT E. SELF, two years, DENNIS P. LARKIN, two years and HAROLD O SIBLEY, one year - company officers are PAUL BOWERS, JR., CHARLES A. GASKILL, HAROLD O. SIBLEY, DAN J. SANDIE, LUCINDA L. JOLMAN, DENNIS P. LARKIN, ROBERT E. SELF, WILLIAM J. BONT, DOUGLAS M. BRANT, MARY E. DIXON, PAUL A. HAHKA, PAUL M. LEBLANC, JOHN H. EDISON, WILLIAM J. KANE, and DAVID E. MESTER...THOMAS G. METZDORF has accepted the position of Assistant Manager of the Landscape Architecture Division, GEORGE M. LEWIS as Assistant Manager, Industrial Division, MICHAEL L. PERRY as Assistant Manager, Corporate Facilities Division, THOMAS BISBEE, Senior Architect I, Project manager, and CATH MCGLYNN Assistant Division Manager, Interiors/Space Planning Department of the WBDC GROUP...ROGER SNYDER, ARCHITECTS INC., announces ROBERT PIATEK, has joined the firm as Vice President...

WANT ADS

Registered Architect to be project manager and chief draftsman for architectural firm. Minimum five years experience. CAD experience desirable. Send resume and salary history to: Dreger & Assoc., P.C., 222 E. Ayer, Ironwood, MI 49938.

Looking for Graphic Design Engineer that has CAD experience. Will design residential and community buildings. Someone with a "flair for design!" Call 1-800-999-7910, Jenna Kaye.

Architectural Firm seeks Project Managers, Senior Draftsmen, Field Representatives for Rochester Hills office. Excellent salary and benefits package. Send resume to Roy G. French Associates, Inc. -Architects, 2001 11th Ave., Port Huron, MI 48060.

Interior Architect/Tenant Improvement Coordinator for nationally recognized Arizona design firm. Candidate must have professional degree; minimum of five years experience with space planning, construction document preparation, client contact, marketing, code knowledge. Send Resumes to: Mick James, Cox, James + Associates, 3636 North Central Ave., Suite 1050, Phoenix, Arizona 85012.

Architect: Registered architect with NCARB Certificate, experienced in full service practice, seeking employment in the Ann Arbor, Michigan area. Write Box J., MSA Monthly Bulletin for resume.

Interior Designer/Staff Manager needed by DeWinter Associates, Inc., a medium sized architectural and interior design oriented firm. Career oriented, experienced, professional desired. Good growth and advancement opportunities. Send resume to: DeWinter Associates, Inc., 500 Riverfront Plaza Building, 55 Campau, N.W., Grand Rapids, MI 49503.

Sales/Marketing-Architectural - Position requires a self motivated, aggressive and sincere person to follow-up sales leads, develop new leads and marketing materials. Writing and personable skills required. Design or construction knowledge a plus. Send resume to: DeWinter Associates, Inc., 500 Riverfront Plaza Building, 55 Campau, N.W., Grand Rapids, MI 49503.

GRAPEVINE

According to the May 8th edition of USA Today, the hottest small businesses in the 1990's will be service firms such as accountants, lawyers, ARCHITECTS and computer consultants. In this case a small business is defined as having fewer than 100 employees...At the AIA Convention in St. Louis, RAY CATO from Western Michigan won the AIA National Architects for Quality Government Sweepstakes prize - a trip for two to Acapulco...GUNNAR BIRKERTS presented a lecture to New York City/AIA, Jacksonville Florida Chapter & Alberta Association of Architects, "Sacred Architecture: Places of Worship"...RALPH YOUNGREN has been elected a new trustee for the Arts Foundation of Michigan...ESD is honoring PHILIP MEATHE to the college of fellows and DANIEL SHAHAN outstanding committee/council award...WAL has elected new officers Pat Bentley, President, Teena Hiotaky, Vice President, Gladys Osgood, Treasurer, and Liz Johnson, Corresponding Secretary...PSMA is sponsoring its annual Management Achievement Awards competition, deadline for entries is Aug. 15, 1989, contact 701-684-3993 for more info...

CALENDAR

JUNE

6-2 to 7-7	Townscapes from Europe Exhibit, Traverse City, Northern Michigan Chapter, AIA, Michigan Architectural Foundation & Traverse City Arts Council.
3-8	A/E/C Systems '89, Anaheim Convention Center.
6	Mid-Summer Conference Committee, Beaubien House
8	DC Board of Directors, Beaubien House
8	Masonry Institute of Michigan, Lawrence Technological University, School of Architecture - Benefit Scholarship Outing, Dunham Hills Golf Club near Milford - more info call 313-478-5455.
8	SMPS breakfast meeting - Radisson Hotel 7:30 A.M.- 10AM - "Getting the Most Out of Facility Management Services".
10-11 & 16-18	Alden Dow Architecture Tours -Fri & Sat at 10AM, 11AM, 1PM and 2PM - Sundays are 2PM & 3PM - Tickets $10.00 adults $7.50 students - more info call 517 832-4478.
10	Historic Indian Village Home & Garden Tour, (313) 499-0537, Fee.
12	8:30 AM - Omni Hotel, Detroit - "Architects/Engineers Liability Under Michigan Law" - Righst/Responsibilities/Liability etc. of the A/E. - Cambridge Institute - Fee $325.00 - Contact B.J. Ives for more info. - 703 893-8500.
15	Northern Mich. Chapter Meeting, Traverse City.
16-17	AIA Minority Resources Committee.
16-17	AIA Education Committee, Cranbrook.
16	MSA Vice Presidents Roundtable & Presidents Convocation, Charlevoix.
17	MSA Board & Task Force Meeting, Charlevoix.
18	Michigan Ceramic Artists featured at Everson Museum of Art Exhibition in New York - runs through August 27 - for more info call 315 474-6064.
18	Detroit Grand Prix.
21	Book Reception - Balthazar Korab - 5PM to 7PM at the Beaubien House.
22	Huron Valley Chapter Board, Beaubien House.
23	U.P. History Conference, Marquette. Contact Theresa Spence (906) 487-2505.
25	Concerned Citizens for the Arts in Michigan - 20th century summer social dinner - Edsel & Elanor Ford House - call 313-961-1776.
30	Annual Detroit/Windsor Fireworks.

JULY

26-30	Frank Lloyd Wright Symposium - Assessing Wright's Legacy - more info contact 313-764-5305.

AUGUST

3-5	Mid-Summer Conference, Grand Hotel, Mackinac Island. Reservation Information - see insert

SEPTEMBER

24	Vision 2000, University of Michigan
24	DC/AIA/ASID House Tour, Grosse Pointe

OCTOBER

18-20	MSA Convention, Grand Rapids

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Detroit, MI 48226

MSA BULLETIN

Volume 12 Issue 4

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The MSA Bulletin is published by the Michigan Society of Architects and its distributed free of charge to all members. For advertising rates write: Beaubien House, 553 East Jefferson, Detroit, MI 48226; 313-965-4100.

Circulation 2,000.